

Fashion
for less!

Money saving tips for savvy shopping

By Sophie Ward



We all love a bargain, the thrill you get when you find what you feel is a real steal and, almost proudly walk home parading your bargain as if it were a trophy. Or is that just me?

I have ended up with a bit of a reputation amongst my friends for always finding unbelievable bargains. So I thought I'd share some of my money saving knowledge.

Here are my top tips for a successful bargain hunt...

Instore

BROWSE THE SALE RAIL

Most shops will allocate a rail to their sale stock. It might be from a previous season or it might be a few odd sizes they had left, but it's always worth a look as you might pick something up for a fraction of the original price.

CHARITY SHOPS

Charity shops are full of bargains. If you're lucky you might find a designer piece, still in great condition and some items even have their original tags on. The key is to hit the shops in affluent areas - although I will go in any charity shop, anywhere!

CHECK THE KID'S SECTION

It is sometimes worth having a look in the teen's section of the kid's clothes department. If you're quite petite some of their 14-16 years clothes can fit. There is no VAT on children's clothing so it's worth a try.

LOYALTY CARDS

Not to be confused with store cards. You can sign up to loyalty cards for certain shops, where you can build up points when you shop and then be offered money off future purchases. For example, members may be offered a 15% discount or free delivery on online purchases.

Online

EMAIL NOTIFICATIONS

Keep an eye out for when your favourite shops have a sale. Ask in store for sale dates or sign up online for email notification.

ONLINE CODES

When ordering online, Google to see if that shop has any online codes you can use. For example, the shop may have an online code for 10% off or free delivery or even both.

LEAVE ITEMS IN YOUR BASKET

If you are shopping online where you have previously shopped before, sometimes if you leave items in your shopping basket for a few days, the shop will email you with a discount code to encourage you to finish the order.

CHECK YOUR EMAILS

If you have shopped online before, you will find that stores will email you from time to time with certain offers. You may tend to delete these without thinking, but it's worth checking if there are discount codes inside.

So there you have it, my top tips. I hope they help you to bag yourselves some great bargains!

For more bargain inspiration please visit my website www.champagnefashiononabeerbudget.com my Facebook page or Instagram @champagnefashiononabeerbudget